

Guest lecture June 6th, at 11.30 AM to 1.00 PM

U.S. Drug Use, Economics, and Pricing

Auditorium in the STAMI building, Gydas vei 8

Shane Desselle, professor at Touro University and president of Applied Pharmacy Solutions will walk us through FDA's requirements for clinical trials, describe 'Phase IV' surveillance, including FDA's MedWatch program, contextualize post-marketing and describe U.S. databases for pharmacoepidemiologic and pharmacoeconomic research.



He will discuss drug formularies and the U.S., with a focus on pharmacy benefits managers and inter-relationships between various stakeholders in the drug use process, review different types of pharmacoeconomic research, particularly cost-effectiveness and cost-utility analysis and discuss a drug's typical product life cycle and the resulting pricing and marketing strategies used by manufacturers.

The lecture is open to everyone interested in pharmacoeconomics and/or pharmaceuticals policy.