

What is a contribution?

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Research Contribution

- “offer a contribution that is sufficiently original and significant ...”
- What is a research contribution?
 - A combination of contribution target, added knowledge, relevance, and evidence
- Contribution components
 - Contribution target
 - Identified and reviewed with the purpose of developing an interesting and relevant gap in the literature
 - Returned to in the discussion
 - Entire paper framed to illuminate this target
 - Added knowledge
 - What are the new insights?
 - Packaging is important here: model, method, theory development, theory refinement, new insights, guidelines, design principles...
 - Relevance
 - Relationship to practice and society
 - Evidence
 - The extent to which the generation of knowledge is trustworthy and plausible
 - Combination of quantity and quality
- *Combination*

Research Contribution #2

- Consistency
 - Theoretical home
 - Methodological home
- Remember that “the map is the territory”
 - Disciplined imagination