

STARTUP LAB

Empowering Tech
Founders to Go Further





WHO ARE WE?

Norway's largest incubator, accelerator, and early-stage investor for the country's most ambitious tech startups.



THE STARTUPLAB TEAM



Per Einar
CEO



Gisle
Head of Investments



Lise
Investment Partner



Iris
Investment Manager



Victoria
Investment Manager



Renate
CFO



Tamara
Financial Manager



Nissik
COO



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Oslo



Harrshinny
Incubation & Growth
Manager, Oslo



Kristian
Head of Hardware



Erlend
Head of Startuplab
Bergen



Åshild
Sustainability
Manager



Sophie
Incubator Manager,
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Martin
AI Expert



Jørgen
Investment Manager



Tonje
Head of Marketing &
Communications



Christina
Head of Corporate
Partnerships



Karl
Head of Energy



Ronny
Head of
Construction &
PropTech



Anniken
Partner Manager



Ola
Partner Manager

**Want to build your
own company?**

STUD-ENT

by Innovation Norway

- Project funding for Master's students
- Up to 1 MNOK
- No personal investment needed
- Apply by Feb 2026





Startuplab Student Incubator

- Record in 2025: 70 applicants
- 12 student startups
- Dedicated help from SL Team
- Tailored workshops & 1-to-1
- Pro-bono legal, accounting, IP, comms & 500k worth of credits



Startuplab Student Incubator

- It's free!
- Application deadline in May

www.startuplab.no

- June to August
- Oslo & Bergen

Join our
events &
meetups

