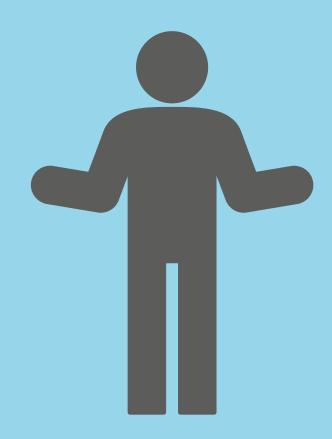


THINK CAREER

Vivienne Lumayag Career Services UiO

WHAT HAVE INFLUENCED YOUR CAREER CHOICES SO FAR?



You have taken a lot of choices – and being aware on how you did that, can help you to make your next decision.

AGENDA



Competency mapping – what can you offer?



Communication with employers inside and outside academia – CV and cover letter

COMPETENCY MAPPING WHAT CAN YOU OFFER?

01



WHY IS IT IMPORANT TO BE AWARE OF YOUR COMPETENCIES?

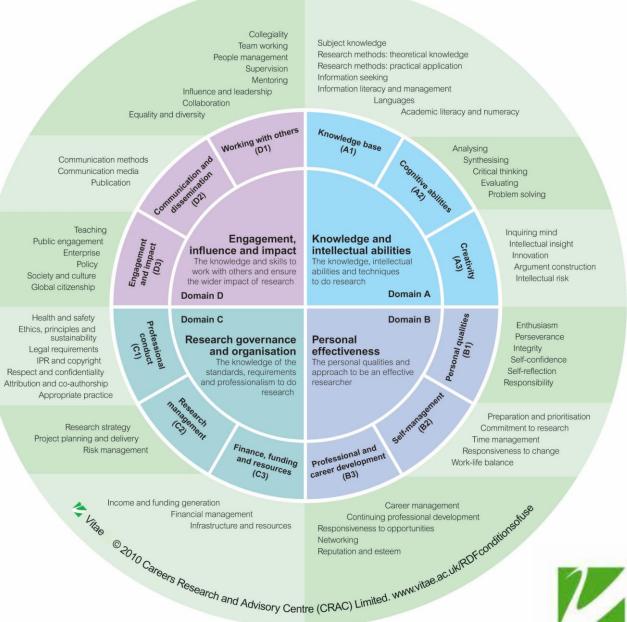


Assumptions from other sectors that PhDs/postdocs only know their specific field



Importance of showing the full breadth of your competences

RDF Planner, Researcher Development Framework





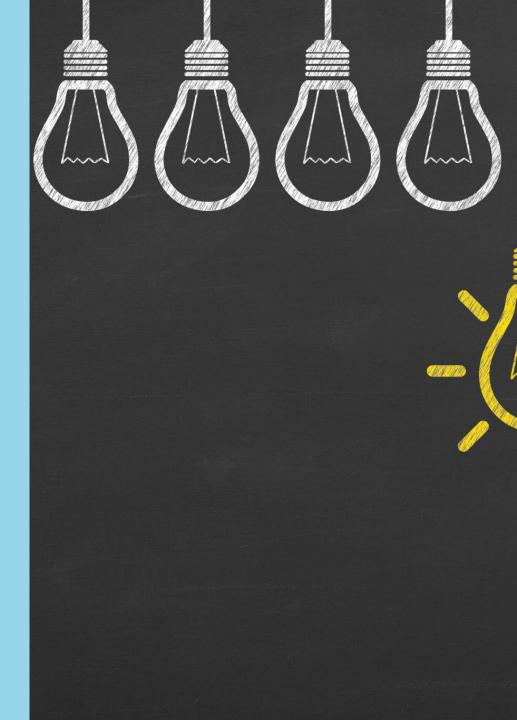






TRANSFERRABLE SKILLS

- Skills that are central to occupational competence in all levels and in all sectors
- Transferable skills are desirable because if you already have them, your employer will not have to train you on them
- Goal: Overcoming conceived notions about academic behaviour





Transferrable skills Employer survey among Norwegian companies:

- 1. Ability to acquire new knowledge (willingness to learn)
- 2. Good collaboration skills (teamwork skills)
- 3. Ability to work independently
- 4. Time management
- 5. Communication skills
- 6. Problem solving
- 7. Understanding of the industry/business
- 8. Analytical skills
- 9. Networking
- 10. IT-competence

(Nordic Institute for studies in Innovation, Research and Education, NIFU, 2019)

Task: Transferable skills

10 transferrable skills:

- 1. Ability to acquire new knowledge (willingness to learn)
- 2. Good collaboration skills (teamwork skills)
- 3. Ability to work independently
- 4. Time management
- 5. Communication skills
- 6. Problem solving
- 7. Understanding of the industry/business
- 8. Analytical skills
- 9. Networking
- 10. IT-competence

TASK:

Write down how you demonstrate these skills



TASK:

What type of personal traits would you like to be associated with and why?







Values

- Personal values are the things that are important to us, the characteristics and behaviours that motivate us and guide our decisions.
- Values matter because you are more likely to feel better if you are living according to your values.

Examples of different values

- Honesty
- Money
- Loyalty
- Efficiency
- Love
- Respect
- Power
- Politics

- Ambitions
- Freedom
- Challenge
- Quality
- Wisdom
- Grotwth
- Risk taking
- Safety

- Religion
- Commitment
- Development
- Innovation
- Courage
- Education
- Patriotism
- Creativity

- Autonomy
- Balance
- Health
- Family
- Friends
- Nature
- Fun
- Vacation

- Truth
- Responsibility
- Relationships
- Trust
- Vulnerability
- Growth
- Art
- Creativity
- Music
- Luxury



RESULTS – MORE THAN ACADEMIC ACHEVEMENTS

- You wouldn't be where you are if you didn't achieve good results.
- In a job interview: If you can show the employer good results from earlier experiences, you show them that you most likely will achieve good results for them if they hire you.
- What are you proud of?

STAR-MODEL

STAR- model

S- Situation: Brief description of the situation. When, where, with whom?

T- Task. Describe the task you were faced with.

A- Action. How did you solve it?

R- Result/Relevance. What results did you achieve? What did you learn from the experience?



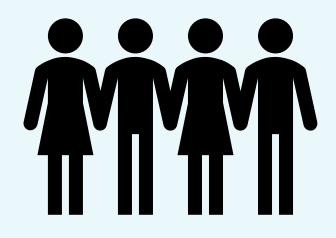
Situation- Brief description of the situation	Click here to write
Task- Decribe the task you were faced with	Click here to write
Action: How did you solve it?	Click here to write
Result/ Relevance: What result did you achieve? What did you learn from the experience?	Click here to write

SHARE YOUR STORY

Person 1: Share your STAR-story.

The other: give feedback on what type of personal traits do you hear that they use in this story.

Change roles so each person can present their STAR-model story and receive feedback.



JOB INTERVIEW

Tell us about a challenge you`ve been through and how you solved it.

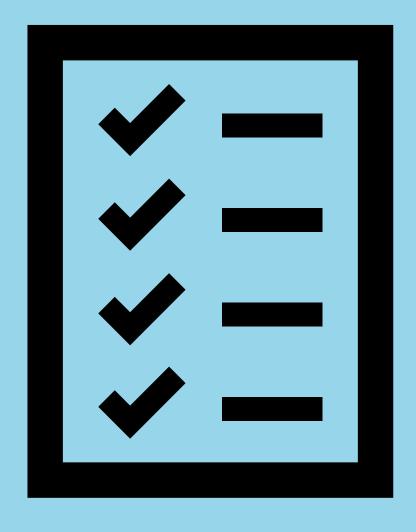
Tell us about a conflict situation you `ve been in and how you solved it.

Tell us about a stressful situation and how you solved it.



COMMUNICATION WITH EMPLOYERS - CV AND COVER LETTER

02



Preparation is a key factor

Research yourself

- Research the employer
- Research the job



- Academic research position
- Research outside academia
- Research job outside outside your research emphasise
- Jobs that are not research related



«If you ask 10 people to give an opinion on what makes a good CV you will get just as many different answers»

From academic language to employer language

Academic language

- Thesis, articles
- Supervising
- Survey
- Multidisciplinary
- Lecturing

Employer language

- Reports, publications
- •Instructing, communication skills
- Project management, problem solving
- Flexibility, versatility
- Presenting

Effective language

Choose words with an impact that will convey your ability to achieve. The best words to use are actions words.

Here are some examples:

- Achieved
- Persuaded
- Invented
- Negotiated
- Managed
- Presented
- Developed
- Created
- Wrote
- Organised
- Reseached
- Conducted
- Implemented
- Analysed
- Prodused

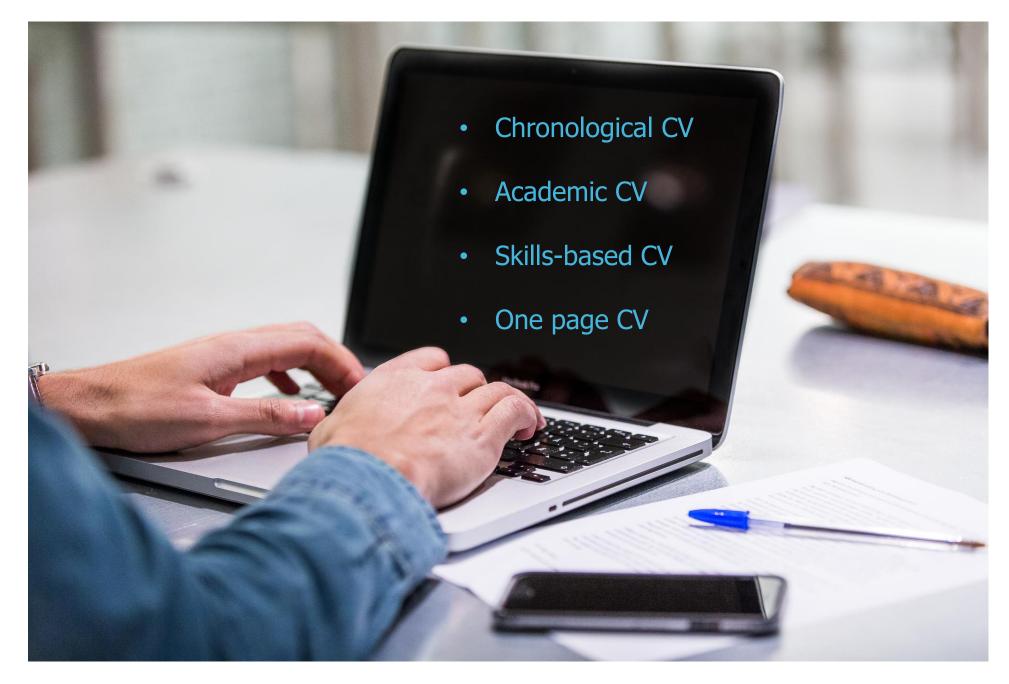
General CV tips

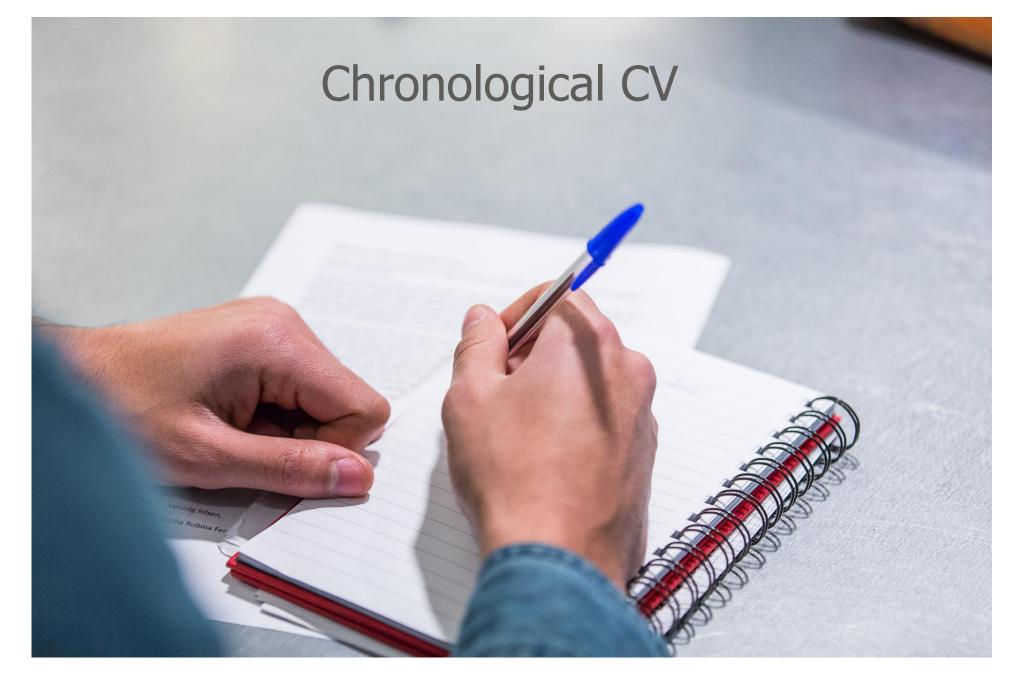
- Put the most relevant item on first page
- Give good description of your competence – use action words.
- Use relevant section headings
- Use the same language as they do in the job advert – Tailor you CV!
- Use more space to describe your most relevant experience, and less space on the experience that are not directly relevant for the job



EXAMPLES CVS







CV1: Science-based job in industry

MARTIN DIXON

Contact Address

45 Wilham Way Fallowfield

Manchester M14 7DP

E-mail Address

mdixon3@hotmail.com

Telephone Nos.

0161 275 3456 07987 989573

EDUCATION

2009 - 2012

PhD "Investigation of Tri-Phasic Fuels for Warp Core Manufacture" Torres Centre for Dilithium Research, University of Manchester

Supervised by Dr Benjamin Sisko –submitted Autumn 2012.

This is an industry-led collaboration with the Cochrane Corporation, investigating novel fuel strategies and containment methodologies for warp cores. I have successfully drawn on work from 3 departments in the fields of:

Propulsion Technology

Theta Band Radiation Science

Quantum Plasma Studies

plus our industrial partner's expertise in commercialising warp core developments to manufacture leading edge products. This has resulted in 3 patent applications which are currently under review.

2005 - 2009

BSc (Hons) 2:1, Interstellar Sciences, University of Birmingham

Modules covered included Propulsion Dynamics, Weapons Modulation Technologies, Astrometrics and Human Factors in Interstellar Exploration. Subsidiary courses in Xenobiology were included in each semester.

Final year dissertation - "Investigation of Electrodynamic Turbulence Effects in Sub-Space" with Dr Reginald Barclay, Institute of Propulsion Research, Dudley.

2007 - 2008

University of Strasbourg, France (One year exchange programme)

Gained inclusion on the Liste D'Honneur for my academic achievements.

Attended lectures, and worked on a 9-month research project on Warp Plasma Filters with Dr Jean-Luc Picard. This work resulted in a paper on which I was a named contributor (see publications).

2005 - 2007

Leonard McCoy Upper School, Nottingham

A levels: Physics (A), Maths (A), Biology (B), General Studies (B)

RELEVANT WORK EXPERIENCE

Summer 2010

Research Assistant, Institute of Propulsion Research, Dudley

Successfully managed two six week research projects to refine containment fields for two experimental fuel matrices, under the direction of Senior Research Manager, Dr Anneka Hansen. Skills developed included:

- Project management delivered required results on time, and within tight budgets (of £39,000 and £16,000 respectively).
- Planning and flexibility agreed detailed project plan with Dr Hansen, which was reviewed weekly. Used these reviews to modify plan when alternative research strategy was suggested by a colleague, resulting in enhanced results and budget saving of £5000.
- Negotiation through contacts at the University of Strasbourg, arranged access to warp plasma test rig, avoiding the need to build a new rig at the Institute.

OTHER WORK EXPERIENCE

2009 - present

Webmaster, Manchester Disabled Pupils Forum (voluntary)

Currently manage 5 volunteers to deliver web-based services to local children:

- Developed interactive features to keep the interest of a young audience, including a discussion forum, quizzes and polls.
- Regularly meet with groups of school pupils and teachers to receive feedback and establish future needs.
- Visit the site at http://www.wickednet.org.uk

Summer 2007

Estate Worker, Chateau du Lac, Ribeauvillé, France

Lived and worked with 20 other students on a busy farm - dramatically improved my French and provided an excellent introduction to my year in France.

2005 - 2007

Co-ordinator, Students For Schools Scheme, Birmingham (voluntary)

Initiated and co-ordinated this programme to link university students to special needs and regular schools as part of classroom support and local community paired reading schemes (part-time during term, full-time during vacations),

POSITIONS OF RESPONSIBILITY

(4th Year)

Department Rep Staff/Student Committee for Interstellar Sciences; introduced recycling bins to all labs, lecture theatres and concourses in the Zephran Cochrane Building.

Class President

Elected to this position representing overseas students on my course at the University of Strasbourg; organised regular social events with the French students and an end of course Science Fair for local school pupils.

KEY SKILLS

IT skills

- Experienced in programming in BASIC, C++, Java, Visual Fox Pro 5, Perl, Macromedia Flash 4, and using database such as Fox Pro and Microsoft Access.
- Proficient in many Microsoft Office packages (Word, Excel etc), UNIX and LINUX operating systems, and in the use of many scientific database packages.

People & Project Management Supervised the laboratory project of an undergraduate, both in the day-to-day running of the project and its overall planning, which has yielded valuable data.

Problem Solving

Mentor to other postgraduate students, a position I have held for two years.

Working across four distinct areas of Interstellar Science, demonstrated independent thought in analysing problems, adopting suitable strategies and developing new techniques. The results are being reviewed for publication, and have been presented to my colleagues in a series of seminars.

Languages

Proficient in French, basic spoken German.

Full driving licence held since 2001.

INTERESTS AND ACTIVITIES

Running An avid runner, I usually run over 20 miles a week.

Football Regularly play five-a-side with friends and in competitions.

Music Qualified to grade 5 on the violin; also enjoy many genres of contemporary music.

REFEREES

Dr Benjamin Sisko (Supervisor) University of Manchester Zephran Cochrane Building Oxford Road Manchester M13 5PT Tel: 0161-275-5678 E-mail: bsisko@man.ac.uk

CV adapted from University of Manchester Careers Service materia

Dr Anneka Hansen Senior Research Manager Institute of Propulsion Research Faraday Road Dudley DY4 2TD

Tel: 01384 273765 E-mail: ahansen@ipr.ac.uk





CV3: Academic job MARTIN DIXON

Home Address 45 Wilham Way

Fallowfield
Manchester M14 7DP

University Address University of Manchester

Zephran Cochrane Building

Oxford Road

Manchester M13 5PT

E-mail mdixon3@hotmail.com

E-mail mdixon@stud.man.ac.uk

Mobile 07987989573 Telephone No. 0161 275 3456

RESEARCH PROFILE

My principal research interests lie in the field of in-flight warp core containment, specifically sub-space distortions and their impact on mono and tri-phasic organic fuel matrices. I am currently investigating the capacity of wide-band theta radiation to induce multi-phasic anomalies, and the beneficial shielding effects of a range of plasma configurations.

My future research plans are to build on the foundations of my PhD to further investigate the fundamental properties of warp-capable propulsion systems, with a view to contributing to second generation quantum drives.

EDUCATION

2009 - 2012

PhD "Investigation of Tri-Phasic Fuels for Warp Core Manufacture"

Torres Centre for Dilithium Research, University of Manchester

Supervised by Dr Benjamin Sisko - submitted Autumn 2011.

Jointly funded by University of Manchester and Industrial partner Cochrane Corporation

In collaboration with the Cochrane Corporation, my thesis investigates novel fuel strategies and containment methodologies for warp cores. I have successfully drawn on work from 3 departments in the fields of:

Propulsion Technology

Theta Band Radiation Science

Quantum Plasma Studies

plus our industrial partner's research expertise in warp core developments.

2005 - 2009 BSc (Hons) 2:1, Interstellar Sciences, University of Birmingham

Modules covered included Propulsion Dynamics, Weapons Modulation Technologies, Astrometrics and Human Factors in Interstellar Exploration. Subsidiary courses in Xenobiology were included in each semester.

Final Year Dissertation – "Investigation of Electrodynamic Turbulence Effects in Sub-Space" with Dr Reginald Barclay, Institute of Propulsion Research, Dudley.

2007 - 2008 University of Strasbourg, France (One year exchange programme)

Gained inclusion on the Liste D'Honneur for my academic achievements.

Attended lectures, and worked on a 9-month research project on Warp Plasma Filters with Dr Jean-Luc Picard. This work resulted in a paper on which I was a named contributor (see publications).

RESEARCH TECHNIQUES

2009 - 2012

- Plasma culture analysis testing XTP(University of Mannhelm seminar 2010)
- Basic Warp core techniques such as TNA and ENA extraction, relative QT-PTR.
- · Intermediate Warp core techniques
- · Warp plasma testing rig programme design and analysis
- · Optroscopy, including fluorescence and SCAN Image analysis.
- CAD advanced programming
- Advanced knowledge and usage of Mathematical modelling programmes including

RESEARCH EXPERIENCE

Summer 2010

Research Assistant, Institute of Propulsion Research, Dudley

Successfully managed two six week research projects to refine containment fields for two experimental fuel matrices, under the direction of Senior Research Manager, Dr Anneka Hansen.

- Novel approaches developed a conceptual model from observation of both systems which led to further research currently being undertaken by Dr Hansen's group, recently presented as a paper at the Koblensk Congress 2009.
- Research project delivery delivered required results on time, and within tight budgets (of £52,000 and £18,000 respectively); regularly reviewed detailed project plans with Dr Hansen, leading to major plan modification when an opportunity to pursue an alternative research strategy was suggested by a colleague. This resulted in enhanced results and budget saving of £6000.
- Collaboration through contacts at the University of Strasbourg, arranged access to warp plasma test rig, avoiding the need to build a new rig at the Institute.

TEACHING AND MANAGEMENT

2009 - present

Torres Centre for Dilithium Research, University of Manchester

- I have supervised the laboratory project of an undergraduate student, both in the day-to-day running of the project and its overall planning, which has yielded valuable data.
- I am also a mentor to 3 other postgraduate students.

2011

Faculty of Space Studies, University of Manchester

- Project Manager for a series of lectures and debates as part of the annual Graduate Conference on the topic of "Warp 11 – Will We Ever Travel 'One Faster'?"
- Researcher Forum link member to Faculty Research Committee

INNOVATION AND ENGAGEMENT

2009 - present

Webmaster, Manchester Disabled Pupils Forum (voluntary) ExCITEsCI

Currently manage 5 volunteers to deliver web-based services to local children. www.ExcITEsCl.org.uk

- Developed interactive features to keep the interest of a young audience, including a discussion forum, guizzes and polls.
- Regularly meet with groups of school pupils and teachers to receive feedback and establish future needs.

2006 - 2008

Co-ordinator, Students For Schools Scheme, Birmingham (voluntary)

Initiated and co-ordinated this programme to link university students to special needs and regular schools as part of classroom support and local community paired reading schemes (part-time during term, full-time during vacations).

PROFESSIONAL MEMBERSHIPS

The Institute of Interstellar Scientists - Member.

The British Astrometrics Society - Secretary of the North West Branch.

Organised series of visits to Dilithium centres in the UK

PUBLICATIONS

- Can include journal articles, book chapters, conference papers and presentations, and work in progress etc.
- Use the Harvard System to reference.

REFERES (as other examples - academic or research normally 3)

CV adapted from University of Manchester Careers Service material





CV2: Job not directly related to degree

MARTIN DIXON

45 Wilham Way, Fallowfield, Manchester, M14 7DP Contact Address

0161 273 1234 Telephone No.

mdixon3@hotmail.com E-mail Address

PERSONAL PROFILE

Numerate graduate with broad IT knowledge, proven leadership skills and experience of working with demanding external clients seeks a first position in IT Business Consultancy.

KEY SKILLS

IT - Technical and Client Management Skills

Webmaster for community website and forum for local disabled school pupils. This involved:

- Learning to programme in BASIC, C++, Java, Visual Fox Pro 5, Perl, Macromedia Flash 4, and making use of database applications such as Fox Pro and Microsoft Access.
- Determining the needs of a demanding group of clients and delivering to high standards. Regularly meet with groups of school pupils and teachers to receive feedback and establish future needs.
- Developing interactive features to keep the interest of a young audience, including a discussion forum, regular quizzes and polls - visit the site at http://www.wickednet.org.uk
- In addition, I am proficient in many Microsoft Office packages (Word, Excel etc), UNIX and LINUX operating systems, and in the use of many scientific database packages.

People and Project Management

- · Alongside my own postgraduate research, I have supervised the laboratory project of an undergraduate student, both in the day-to-day running of the project and its overall planning, which has yielded valuable data. I am also a mentor to other postgraduate students, a position I have held for two years.
- Worked with a diverse range of people in special needs and regular schools for five years, and three years on a university student counselling service. Successfully managed a group of five volunteers to develop the community website, its success attracting £1500 of funding from a multinational company. A school reading scheme I set up and co-ordinated in Birmingham encompassed four schools and fifty volunteers.

Communication Skills

- Lead a range of community projects, including acting as a figurehead for a voluntary organisation, articulating the aims of the group to other members of the Manchester Disabled Pupils Forum.
- · Delivered academic lectures to my department on my research and attended schools in France and Britain as a visiting speaker for 'Global Links' and 'Researchers in Residence' schemes, presenting material on international issues and science respectively.

Problem Solving

 My ability to analyse a problem, develop suitable strategies and display independent thought has allowed me to successfully work in four distinct areas of Interstellar Science. Through my own personal initiative I have developed new techniques in areas novel to our research group. These results are in the process of being reviewed for publication, and have been presented to my colleagues and other students in a series of seminars.

EDUCATION

2005 - 2007

2009 - 2012 PhD Warp Core Technologies Torres Centre for Dilithium Research, University of Manchester Supervised by Dr Benjamin Sisko - submitted Autumn 2007. 2005 - 2009 BSc (Hons) 2:1, Interstellar Sciences, University of Birmingham Final year dissertation at the Institute of Propulsion Research, Dudley. 2007 - 2008 University of Strasbourg, France (exchange programme) Lived in France for one year, attending lectures, and working on a 9-month research project on Warp Plasma Filters.

Leonard McCoy Upper School, Nottingham

A levels: Physics (A), Maths (A), Biology (B), General Studies (B) GCSEs: 7 As and 3 Bs, including English, Computer Studies and French.

WORK EXPERIENCE

2009 - present Webmaster, Manchester Disabled Pupils Forum (voluntary)

Currently manage 5 volunteers to deliver web-based services to local children.

Summer 2010 Research Assistant, Institute of Propulsion Research, Dudley

Managed two six week research projects, from initial project plan to successful conclusion. Provided practical laboratory support to senior research manager.

Summer 2007 Estate Worker, Chateau du Lac, Ribeauvillé, France

Lived and worked with 20 other students on a busy farm - dramatically improved my French and provided an excellent introduction to my year in France.

2005 - 2007

Co-ordinator, Students For Schools Scheme, Birmingham (voluntary) Initiated and co-ordinated this programme to link university students to special needs and regular schools as part of classroom support and local community paired reading schemes (part-time during term, full-time during vacations).

Other Positions of Responsibility

(4th Year)

Department Rep Staff/Student Committee for Interstellar Sciences; Introduced recycling bins to all labs, lecture theatres and concourses in the Zephran Cochrane Building.

Class President

Elected to this position representing overseas students on my course at the University of Strasbourg; organised regular social events with the French

students and an end of course Science Fair for local school pupils.

OTHER SKILLS AND INTERESTS

Running An avid runner, I usually run over 20 miles a week.

Football Regularly play five-a-side with friends and in competitions. Music

Qualified to grade 5 on the violin; also enjoy many genres of contemporary music. Proficient in French, basic spoken German. Languages

Full driving licence held since 2001.

REFEREES

Dr Benjamin Sisko (Supervisor) Ms Deanna Troi University of Manchester Chair, Manchester Disabled Pupils Forum Zephran Cochrane Building 143 Regent Street Oxford Road

Choriton Manchester M13 5PT Manchester M21 9ND Tel: 0161-275-5678 0161-274-4321 E-mail: bsisko@man.ac.uk E-mail: dtroi@talk21.com

CV adapted from University of Manchester Careers Service material Narire ---



UNIVERSITETET I OSLO





ANDERS NILSEN









andersn@gmail.com 123 45 678 Arupsgate 4, O656 Oslo https://no.linkedin.com/in/andersnil



Student ved masterprogrammet i Statsvitenskap Universitetet i Oslo / Berkeley



mm.åå - d.d

Forskningsmetode og statistikk. Miljø- og ressurspolitikk, forhandlingsteori, politisk etikk, verdier og samfunnspolitiske endringer. Mastergradsoppgave: "Miljø- og samfunnsansvar, policy og praksis i norske bedrifter". En studie av 40 bedrifters forhold til miljø- og samfunnsansvar (leveres dd.mm.åå). Graden inkluderer et semester ved University of California, Berkeley, med spesialisering i "Corporate Social

Bachelor i kultur- og samfunnsfag Universitetet i Oslo



mm.åå - d.d

Offentlig politikk og administrasjon, politisk analyse og internasjonal politikk, samt engelsk. Bacheloroppgave om kommunesammenslåing og folkeavstemminger.



Erfaring

Prosjektmedarbeider, Grorudalssatsingen Oslo Kommune, Byrådsavdeling for byutvikling



mm.åå - d.d

Utarbeide og holde presentasjoner, informasjonstiltak, kontakt med presse og samarbeidspartnere, besvare henvendelser fra beboerne i by delene. Ansvarlig for ukentlig nyhetsbrev. Deltidsstilling i kombinas-

Presentasjonsteknikk Medietrening. Research

Redaktør, Zoon Politicon

Universitetet i Oslo



mm.åå - d.d

Planlegge og gjennomføre 3 utgivelser pr semester, lede redaksjonen, skrive artikler, finne gjesteskribenter, kontakt med annonsører. ZP er et uavhengig studentmagasin for studenter og ansatte ved Institutt for statsvitenskap.

Planlegging, Ledelse, Journalistikk, Salg.

Leksehjelp

Oslo Røde Kors



mm.åå - d.d

Bistå ungdomsskoleelever med svake resultater med lekser, alle fag, to kvelder i uka.

Pedagogikk, Formidling, Tålmodighet



Resultater

- 30% økt tilfredshet med kommunikasjon i prosjektet Grorudalssatsingen
- God kunnskap om bedrifters miljø og samfunnsansvar gjennom studie av 40 bedrifters forhold til miljø og samfunnsansvar
- 3 God språk og kulturkompetanse fra utveksining i USA og lengre opphold i Latin Amerika. Flytende God språk og kulturkompetanse fra utveksling i i spansk muntlig
- Gode kommunikasjonsferdigheter med erfaring fra Leksehjelp hos Røde Kors og stilling som redaktør i Zoon Politikon



66 Anders er en god lagspiller med øye for detaljer. Han er flink til å se muligheter og til å motivere de andre i teamet 🤫

Spansk

Astrid Børresen

Bydel Østensjø, Prosjektleder Grorudalssatsingen



Referanser

- Prosjektleder Astrid Børresen, Bydel Østensjø, tlf. 22 34 56 87
- Kontorsjef Gotfred Haraldssen, Madsen Markiser AS, tlf. 22 68 98 45
- Veileder Harald Larsen, Institutt for Statsvitenskap, tlf. 22 85 32 08

COVER LETTER



How do you distinguish between a CV and a cover letter?

CV= Past + what

Cover letter= future oriented + why



THE COVER LETTER

-I seek this position because I want to contribute to children with reading difficulties being better equipped to learn. With a master's degree in dissemination of literature and experience as a temporary teacher, I can participate in the development of good content as well as educational measures that work in a classroom situation.

- I am a 26 year old girl from Moss and currently a graduate student in literary theory at the University of Oslo. I have been a substitute teacher for 5 years and have extensive experience within the service industry through a part-time job in a restaurant. The position advertised is fascinating, challenging and interesting and I think that with my background, I would be a good fit for the position.

Employer's *need*SHOW THE MATCH Your *contribution*

The cover letter



Heading: Application for ... (repeat the name of the position)

OPENING SENTENCES:

State that you are applying for the job – short, with reference to where you have seen the ad. Mention who you have talked with if you have called the company or met some of their representatives.

INTRODUCTION:

Brief presentation of education, relevant experience and motivation.

- · What is your motivation for applying to this job?
- What are the most important relevant competencies of yours to this employer?

ARGUMENTATION:

Based on what you claim in the introduction, show why you are a good candidate by pointing out the relevance and coherence between

- your education
- your experience and skills
- results you have achieved
- your personal qualities
- your motivation

...AND the job you are applying for!

Make links between job tasks, role, challenges, field and the organization itself.

Consider addressing: language issues, how long you are planning to stay in Norway, your international background as an asset

ENDING:

- Avoid clichés
- Specify when you can start working and that your work permit is ok
- Specify your motivation for applying
- Look ahead, see the position and the company in a bigger picture

Best regards Signature

Motivation

- Convince the employer why you want the job
- What would you like to contribute with?
- Motivation for tasks, theme, employer

Go from general claims:

-I have a PhD in pedagogy and my education fits well to this job.



To spesific argumentation:

- I have a lot of theoretical knowledge in pedagodgy that I can use in this position when developing new courses. To give one example, I can use e-learning tools that will make the participants active in your courses so they will learn more.



Cover letter – most important thing to remember!

- Future
- Tailered for the position
- Argumentation